

# ANNUAL CHARTER FOR H.O.G.<sup>®</sup> CHAPTERS

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## ARTICLE V – OFFICERS

1. Affiliated Chapters shall have the following primary officers: Sponsoring Retailer, Chapter Manager, Director, Assistant Director, Treasurer and Secretary.
2. The Chapter Manager must be a Retail Store employee designated by the sponsoring Retailer.
3. The sponsoring Retailer, Retail staff, Chapter Manager or Chapter member may hold any, or all, primary officer positions.
4. The sponsoring Retailer / Chapter Manager may determine how Chapter officers are selected and terms of service.
5. The sponsoring Retailer / Chapter Manager may remove any officer from office at the Retailer's sole discretion.
6. The sponsoring Retailer / Chapter Manager has the authority to require the Chapter to perform to the sponsoring Retailer's standards or vision.
7. The duties and responsibilities of the required Chapter officers shall be as follows:
  - A. **Director:** shall uphold this Charter, conduct Chapter meetings and coordinate Chapter officer responsibilities.
  - B. **Assistant Director:** shall be responsible for promoting membership, membership orientation, membership retention, and keeping the Chapter members informed of H.O.G.<sup>®</sup> programs.
  - C. **Treasurer:** shall be responsible for collecting and disbursing Chapter funds, reporting financial transactions to sponsoring Retailer / Chapter Manager on a monthly basis, compliance with all revenue recording and reporting requirements.
  - D. **Secretary:** shall be responsible for administering and maintaining meeting minutes, annual reports, membership reports on [HOG.com](http://HOG.com), insurance and legal documentation, event releases, and enrollment releases. These permanent records shall be kept at the sponsoring Retail Store.
8. Discretionary Officers: These officer positions are optional and at the discretion of the sponsoring Retail Store. The duties and responsibilities of the discretionary Chapter officers may include the following.
  - A. **Activities Officer:** assisting in planning and administering Chapter events.
  - B. **Ladies of Harley™ Officer:** encouraging women members to take an active part in Chapter activities.
  - C. **Road Captain:** assisting in the planning of routes for Chapter rides.
  - D. **Editor:** assembling and organizing all forms of Chapter communications. Ensures all forms of Chapter communications are approved by the sponsoring Retailer / Chapter Manager before publication or distribution.
  - E. **Safety Officer:** providing Chapter members with information relating to the availability of rider training.
  - F. **Photographer:** obtaining and organizing Chapter images for use in Chapter communications and Chapter history.
  - G. **Historian:** preparing and maintaining an account of the history of the Chapter.
  - H. **Membership Officer:** assisting the Chapter secretary in the Chapter membership duties.
  - I. **Webmaster:** assembling and organizing material for the Chapter web site, social media sites (if applicable), and obtaining approval from the sponsoring Retailer / Chapter Manager before publication. Chapter web site and social media sites must comply with the *H.O.G.<sup>®</sup> Chapter Internet Guidelines*.